

5 GOLDEN PRODUCT OPPORTUNITIES

That Could Give You A HUGE Headstart
When You Start Using The CPL Method...

To Discover How To Get Started...

REGISTER FOR A
PRIVATE WEBCAST

THE PRIVATE WEBCASTS TAKE PLACE ON
SATURDAY 25TH JANUARY

THERE ARE 4 TIMES TO CHOOSE FROM:
11am, 2pm, 5pm or 8pm ET



SECURE YOUR SEAT HERE:

www.OnlineSuccessCoaching.com/private

PRODUCT 1

Men's Online Dating Guide

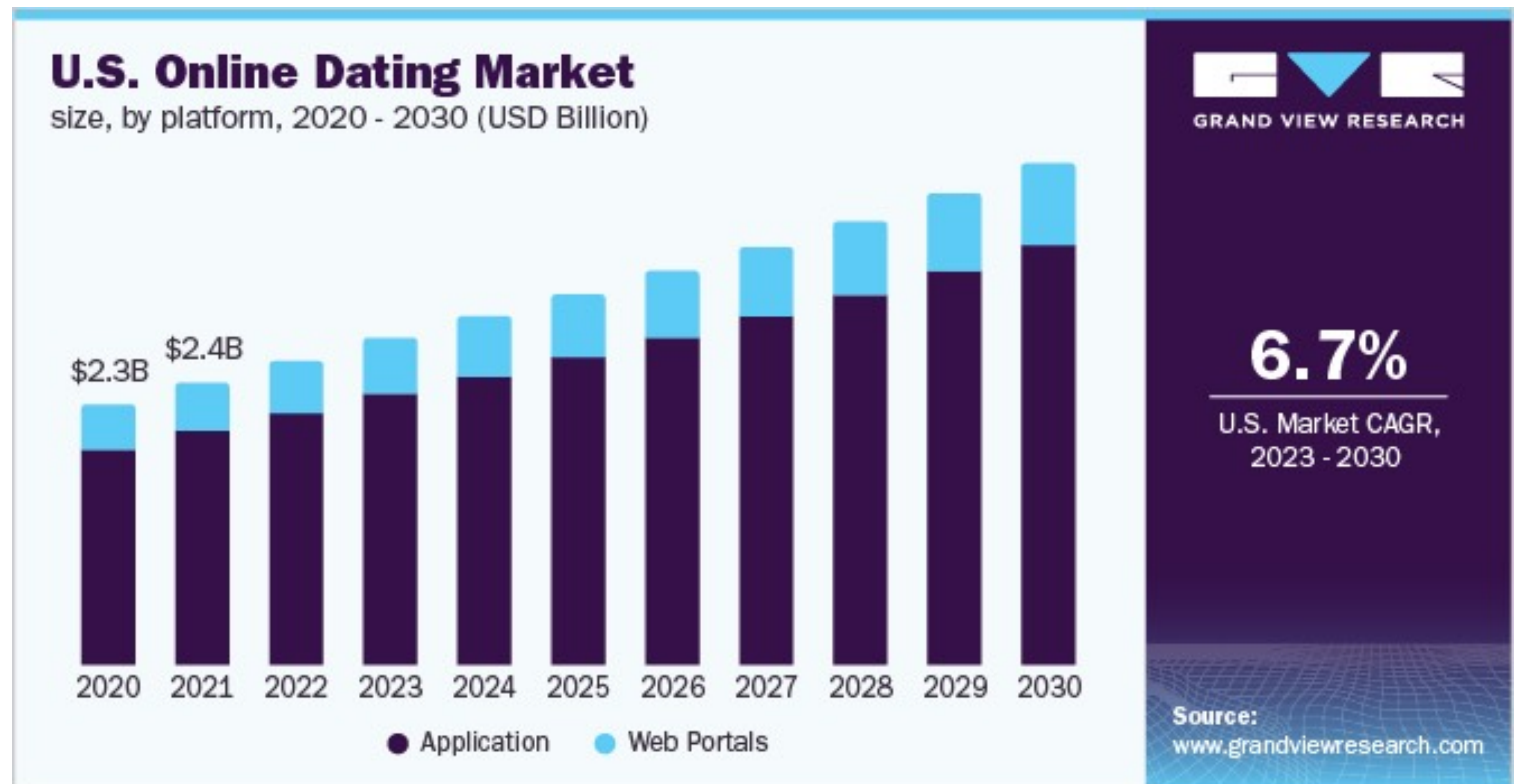
PRODUCT 1

Men's Online Dating Guide

MARKET GROWTH

The U.S. online dating market was valued at \$2.4 billion in 2021 and is projected to grow at a rate of 6.7% through 2030.

Source: Grand View Research



PRODUCT 1

Men's Online Dating Guide

CUSTOMER AVATAR



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Niche: Online Dating for Men

Pain Points

- Feeling invisible and receiving no responses.
- Anxiety about what to say or how to stand out.
- Fear of rejection and losing hope in finding a meaningful relationship.

Dreams & Desires

- Becoming the kind of man women want to swipe right on.
- Exciting conversations that lead to real dates.
- Meeting someone special and feeling confident in their own skin.

Summary

Single men aged 25-45 who feel stuck, overlooked, or frustrated with online dating. They're tired of being ignored on dating apps and want to feel confident, desirable, and in control of their love lives.

PRODUCT 1

Men's Online Dating Guide

PRODUCT IDEA

Core Offer: Swipe To Success: The Online Dating Playbook for Men (10-Part Video Course)

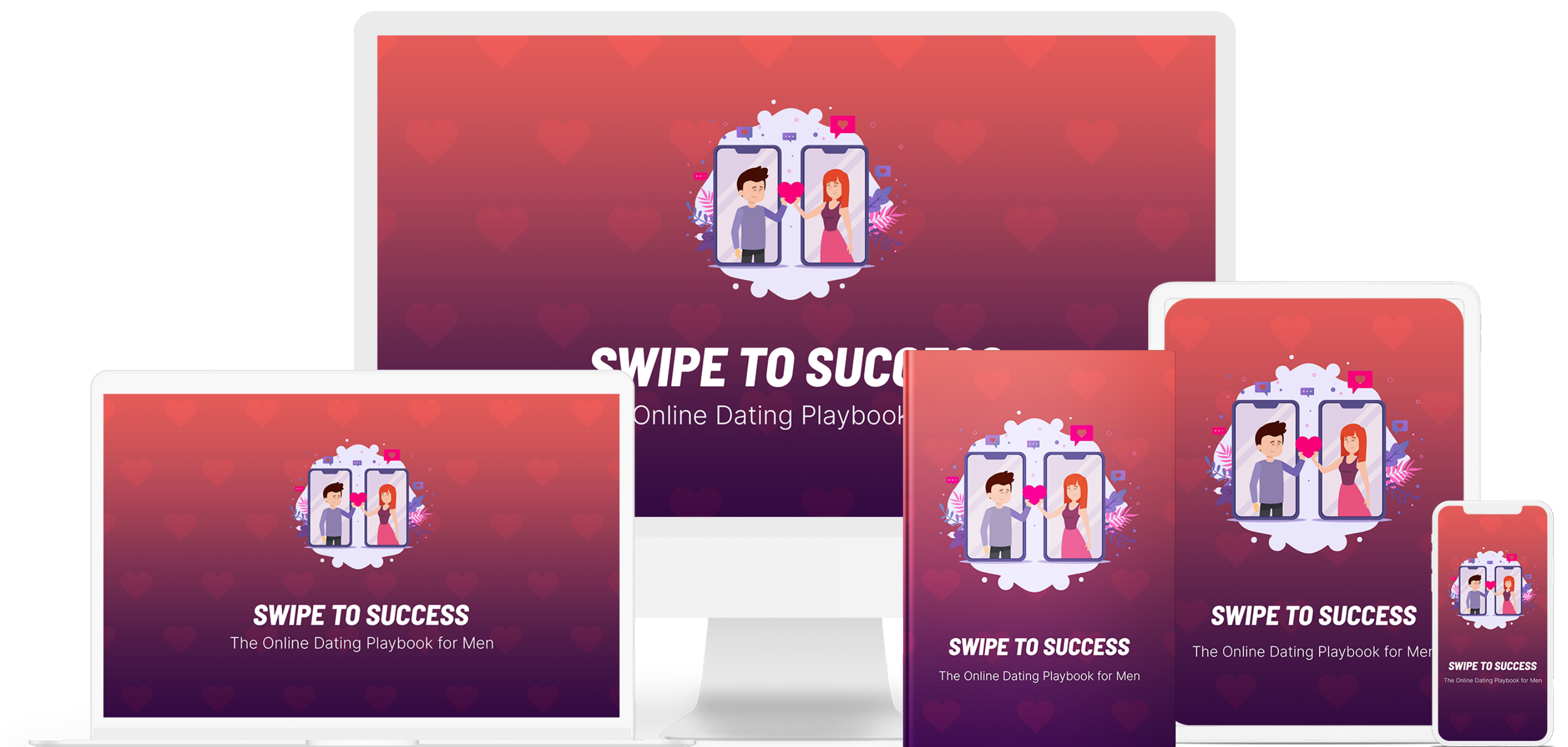
Sales Price: \$97

Bonuses

- 50 High-Converting Dating Profile Templates (PDF Guide)
- The Texting Masterclass: How to Keep Her Interested (Audio)
- 30-Day Swipe Tracker to Analyze & Improve Your Results

Upsells

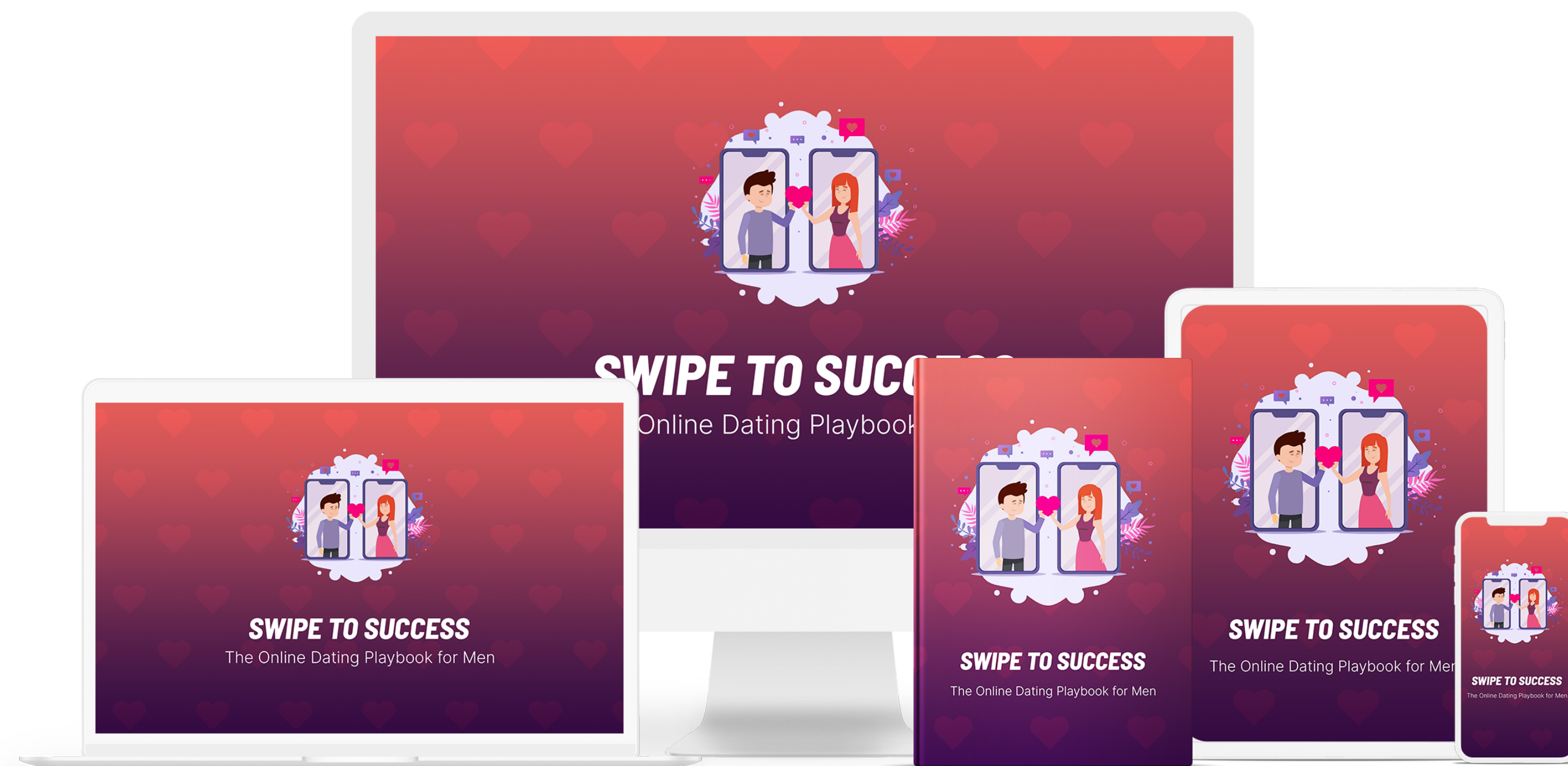
- Advanced Attraction Blueprint: Flirting and Banter Made Easy (\$47)
- 1-on-1 Dating Profile Audit (\$197)



PRODUCT 1

Men's Online Dating Guide

PRODUCT IDEA



Marketing Angles

- “Turn your online dating profile into a swipe-right magnet.”
- “Say goodbye to awkward silences—never run out of things to say again.”
- “Stop wasting time on apps—turn matches into meaningful dates.”
- “Confidence isn’t just attractive, it’s a game-changer.”
- “Find love faster with proven strategies from the dating trenches.”

PRODUCT 2

Baby Weight Reset for New Moms

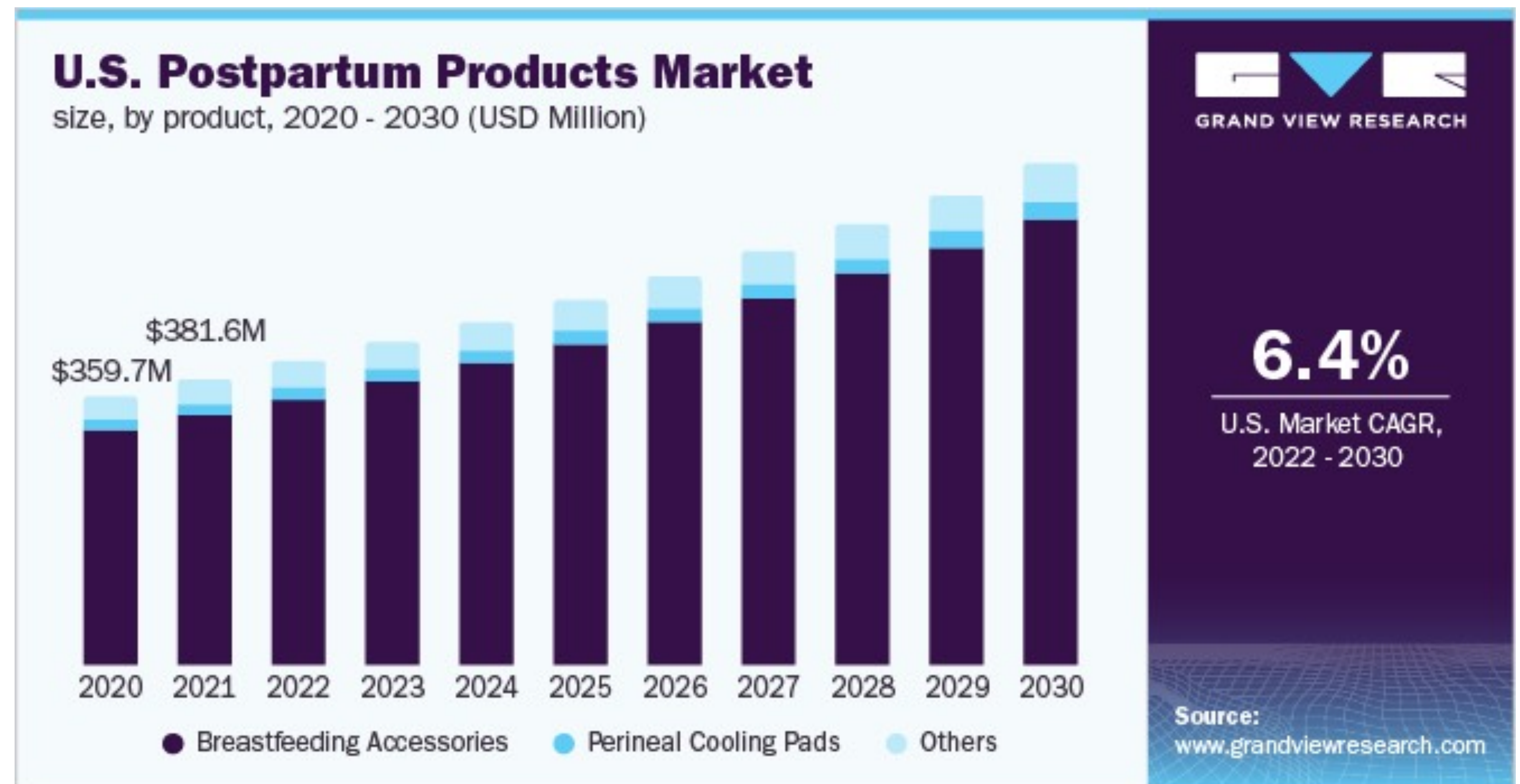
PRODUCT 2

Baby Weight Reset for New Moms

MARKET GROWTH

The U.S. postpartum market was valued at \$2.4 billion in 2021 and is projected to grow at a rate of 6.7% through 2030.

Source: Grand View Research



PRODUCT 2

Baby Weight Reset for New Moms

CUSTOMER AVATAR



OVERWHELMED OLIVIA

Niche: Postpartum Weight Loss

Pain Points

- Feeling insecure about her postpartum body.
- Lack of time and energy to focus on herself.
- Overwhelmed by diet and exercise advice that feels impossible to follow.

Dreams & Desires

- Fitting into her pre-pregnancy jeans and feeling confident again.
- Quick, effective solutions she can do during naptime.
- Getting her energy back and feeling strong, sexy, and proud.

Summary

New moms in their 20s-30s juggling sleepless nights, diaper changes, and the emotional weight of wanting to feel good in their own skin again. They're overwhelmed, exhausted, and struggling to find time for themselves.

PRODUCT 2

Baby Weight Reset for New Moms

PRODUCT IDEA

Core Offer: Baby Weight Reset: The 30-Day Postpartum Weight Loss Plan (eBook)

Sales Price: \$77

Bonuses

- 10 Quick Workouts for Busy Moms (Video Series)
- The Naptime Meal Prep Guide (PDF Recipe Guide & Grocery List)
- Mom's Body Confidence Journal: Daily Mindset Exercises

Upsells

- Postpartum Recovery Yoga Videos (\$47)
- Ongoing Support & Monthly Meal Plans (\$29/month)



PRODUCT 2

Baby Weight Reset for New Moms

PRODUCT IDEA



Marketing Angles

- “Lose the baby weight *without* losing your sanity.”
- “Feel confident in your body again—with just 15 minutes a day.”
- “Because *you* deserve to feel amazing, too.”
- “No gyms, no diets, no stress—just real results.”
- “A simple plan for busy moms who are ready to put themselves first.”

PRODUCT 3

TikTok Shop Success System

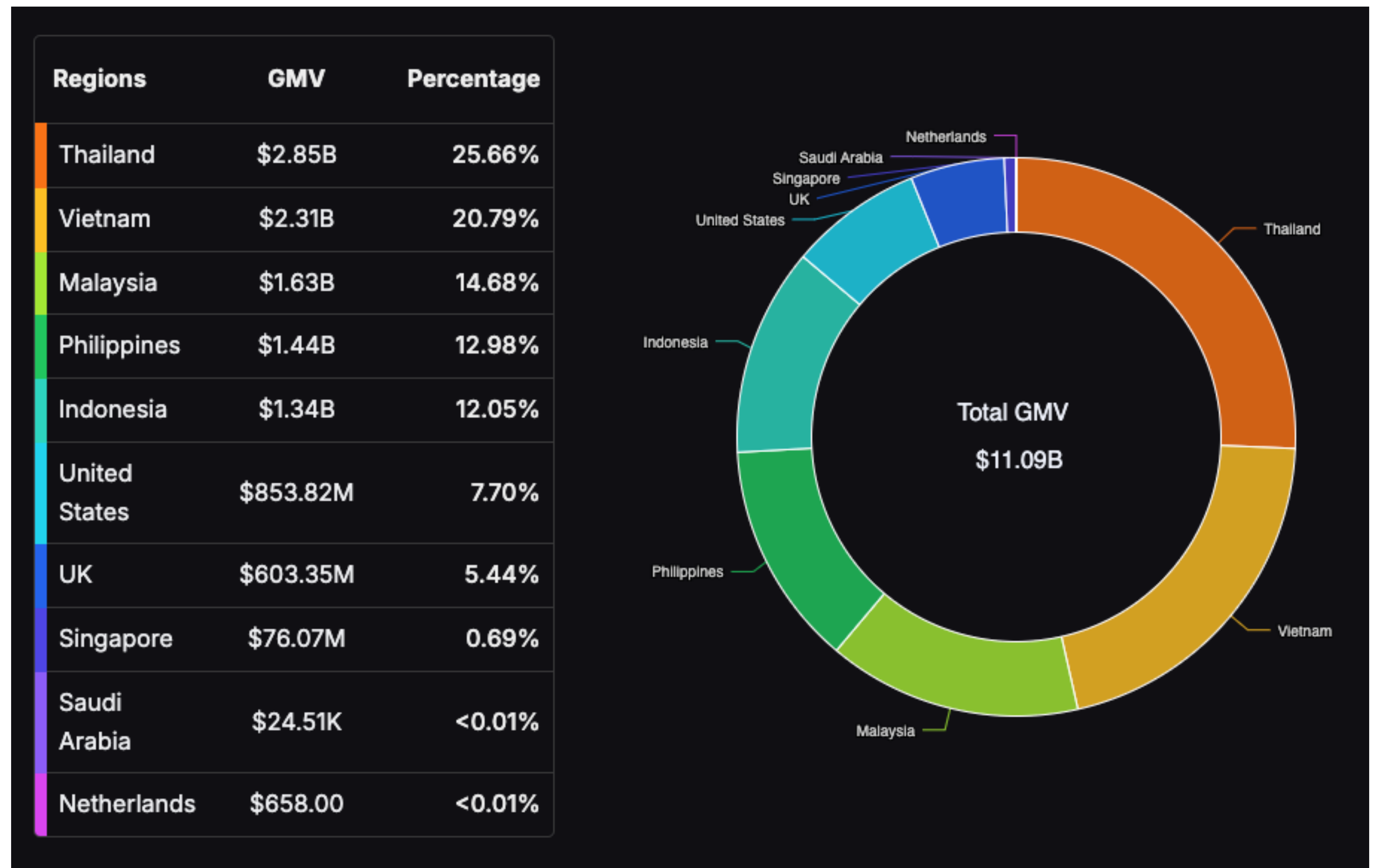
PRODUCT 3

TikTok Shop Success System

MARKET GROWTH

TikTok Shops generated \$11.09 billion in gross sales worldwide in 2023.

Source: Grand View Research



PRODUCT 3

TikTok Shop Success System

CUSTOMER AVATAR



SIDE HUSTLE SAM

Niche: eCommerce on TikTok Shop

Pain Points

- Confusion about how TikTok Shop works and how to set it up.
- Overwhelmed by product choices—what sells and what doesn't.
- Struggling to create engaging TikTok videos that drive traffic to their shop.

Dreams & Desires

- Making daily sales while leveraging TikTok's organic traffic.
- Building a side hustle they can scale without needing to spend on ads.
- Gaining financial freedom by leveraging a low-barrier-to-entry platform.

Summary

Aspiring entrepreneurs and side hustlers in their 20s-30s who spend hours on TikTok and have seen others making sales through TikTok Shop. They feel overwhelmed by where to start and lack clarity on what products to sell, how to promote them, and how to turn viewers into buyers.

PRODUCT 3

TikTok Shop Success System

PRODUCT IDEA

Core Offer: TikTok Shop Success System: Start Making Sales in 30 Days (10-Part Video Course)

Sales Price: \$97

Bonuses

- Winning Product Finder: 25 Hot Products Right Now (PDF)
- Viral Video Formula: TikTok Templates That Drive Traffic (Cheat Sheet)
- TikTok Shop Setup Checklist: Launch Your Shop in 1 Hour (PDF)

Upsells

- DFY Product Research: 10 Profitable Products Picked For You (\$147)
- Advanced TikTok Growth Toolkit: 50 Hook Ideas & Content Templates for Going Viral (\$47)



PRODUCT 3

TikTok Shop Success System

PRODUCT IDEA



Marketing Angles

- “Turn your TikTok addiction into a profitable side hustle with TikTok Shop.”
- “Make your first TikTok Shop sale in 30 days—even if you’ve never sold a product before.”
- “The beginner’s guide to TikTok Shop success—no ads or website needed!”
- “Discover the 3-step formula TikTok sellers are using to rake in sales daily.”
- “Start selling on TikTok Shop today—everything you need to know to succeed.”

PRODUCT 4

The Keto Diet Simplified

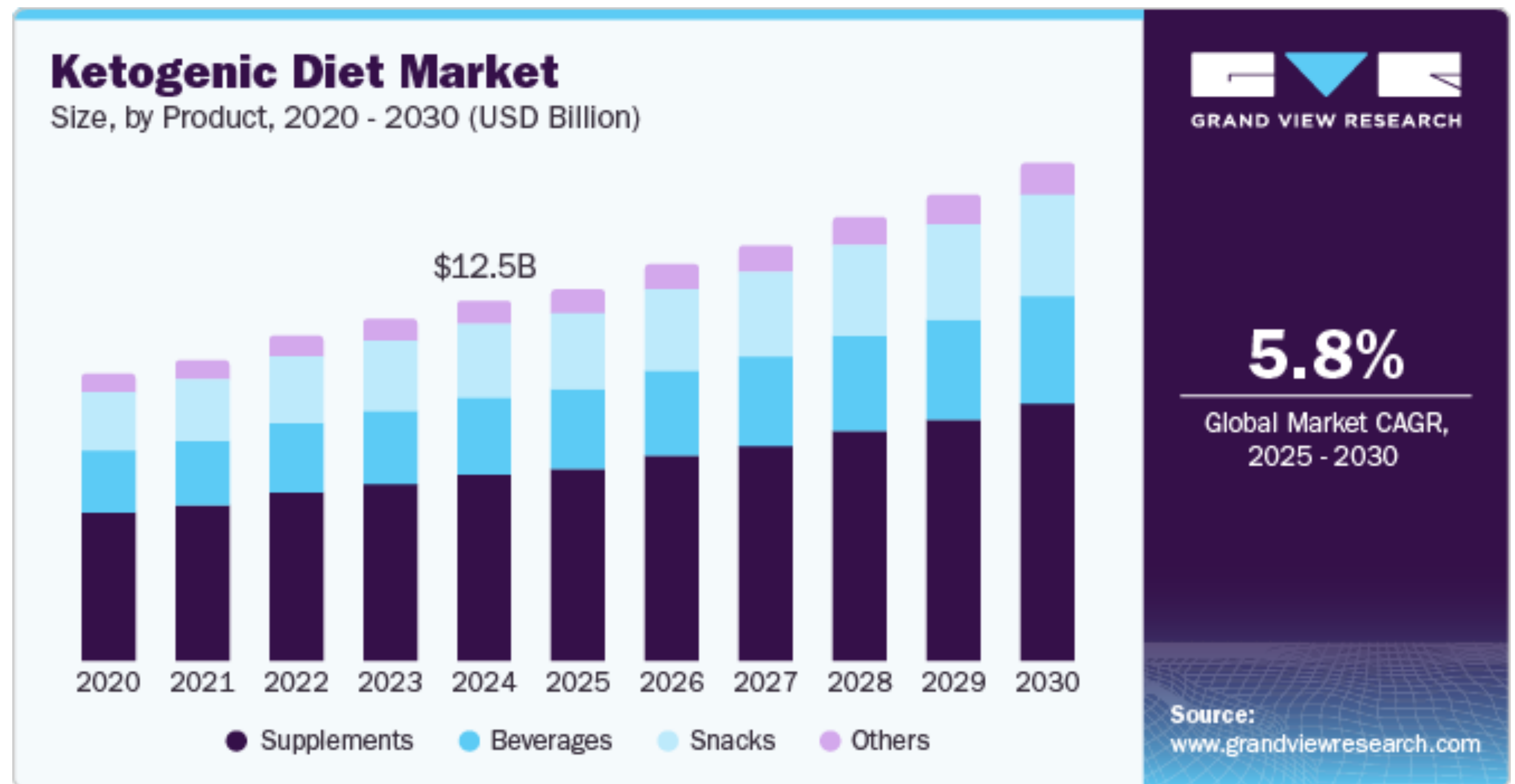
PRODUCT 4

The Keto Diet Simplified

MARKET GROWTH

The global keto diet market was valued at \$12.5 billion in 2024 and is growing at a rate of 5.8% year-on-year.

Source: Grand View Research



PRODUCT 4

The Keto Diet Simplified

CUSTOMER AVATAR



**HEALTH-CONSCIOUS
HANNAH**

Niche: Health & Wellness (Keto Diet)

Pain Points

- Frustration with diets that feel impossible to stick to or don't deliver results.
- Confusion about how to do the keto diet correctly (macros, carbs, keto flu, etc.)
- Cravings for sweets & carbs that derail progress.

Dreams & Desires

- Losing weight quickly & keeping it off without feeling deprived.
- Having steady energy levels throughout the day, free from sugar crashes.
- Enjoying delicious meals that fit the keto lifestyle while seeing consistent results.

Summary

Men and women in their 30s-50s struggling with stubborn weight gain, sugar cravings, and low energy. They're tired of restrictive "fad" diets and are drawn to keto as a flexible way to lose weight and feel amazing.

PRODUCT 4

The Keto Diet Simplified

PRODUCT IDEA

Core Offer: The Keto Diet Simplified: Your Beginner's Guide to Low-Carb Living (eBook)

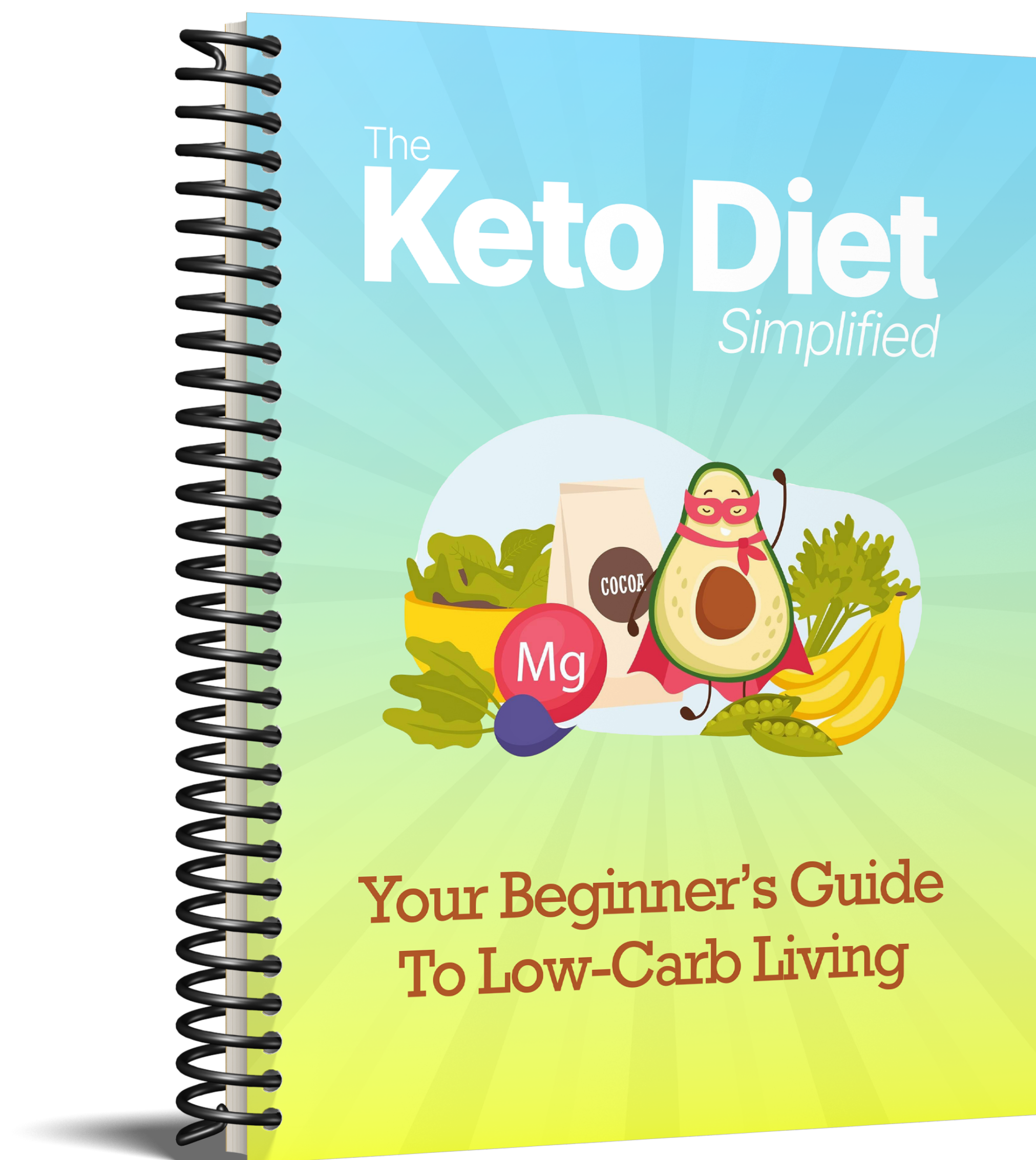
Sales Price: \$67

Bonuses

- 7-Day Keto Meal Plan with Easy Recipes (PDF)
- The Keto Starter Kit: Understanding Macros & Avoiding Pitfalls (PDF)
- Keto Snack Cheat Sheet: Low-Carb Snacks That Satisfy (PDF)

Upsells

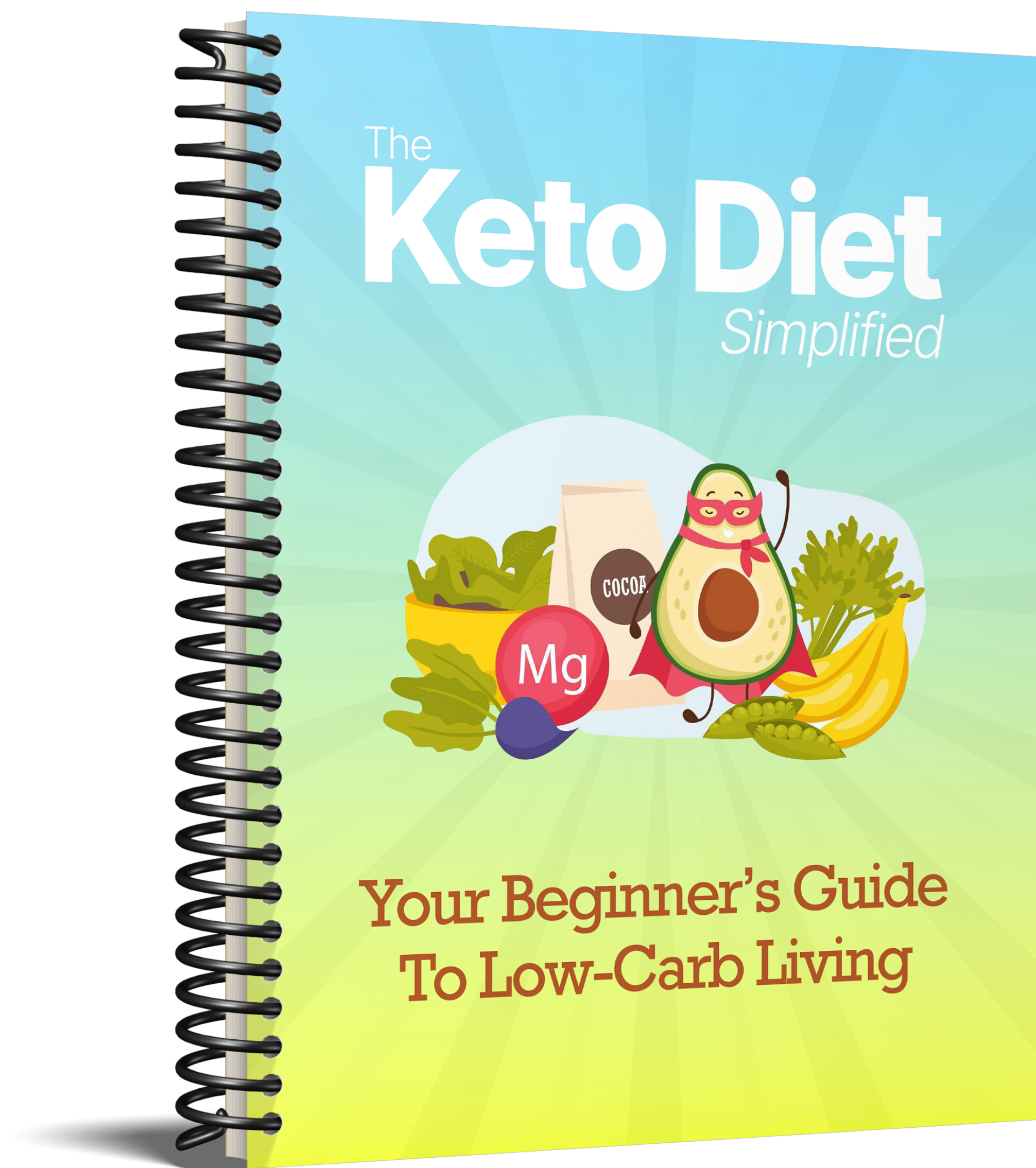
- Advanced Keto Recipe Pack: Delicious Dinners & Desserts (\$27)
- Personalised Keto Coaching for One Month (\$97)
- Weekly Meal Plans Delivered Monthly (\$29/month)



PRODUCT 4

The Keto Diet Simplified

PRODUCT IDEA



Marketing Angles

- “Lose weight and feel amazing—*without* giving up the foods you love.”
- “Keto made simple: Everything you need to start seeing results today.”
- “Say goodbye to sugar crashes and hello to steady energy all day long.”
- “Discover the low-carb lifestyle that *actually* works—and enjoy it!”
- “Finally, a proven diet that delivers lasting weight loss and delicious meals.”

PRODUCT 5

Dog Training Secrets

PRODUCT 5

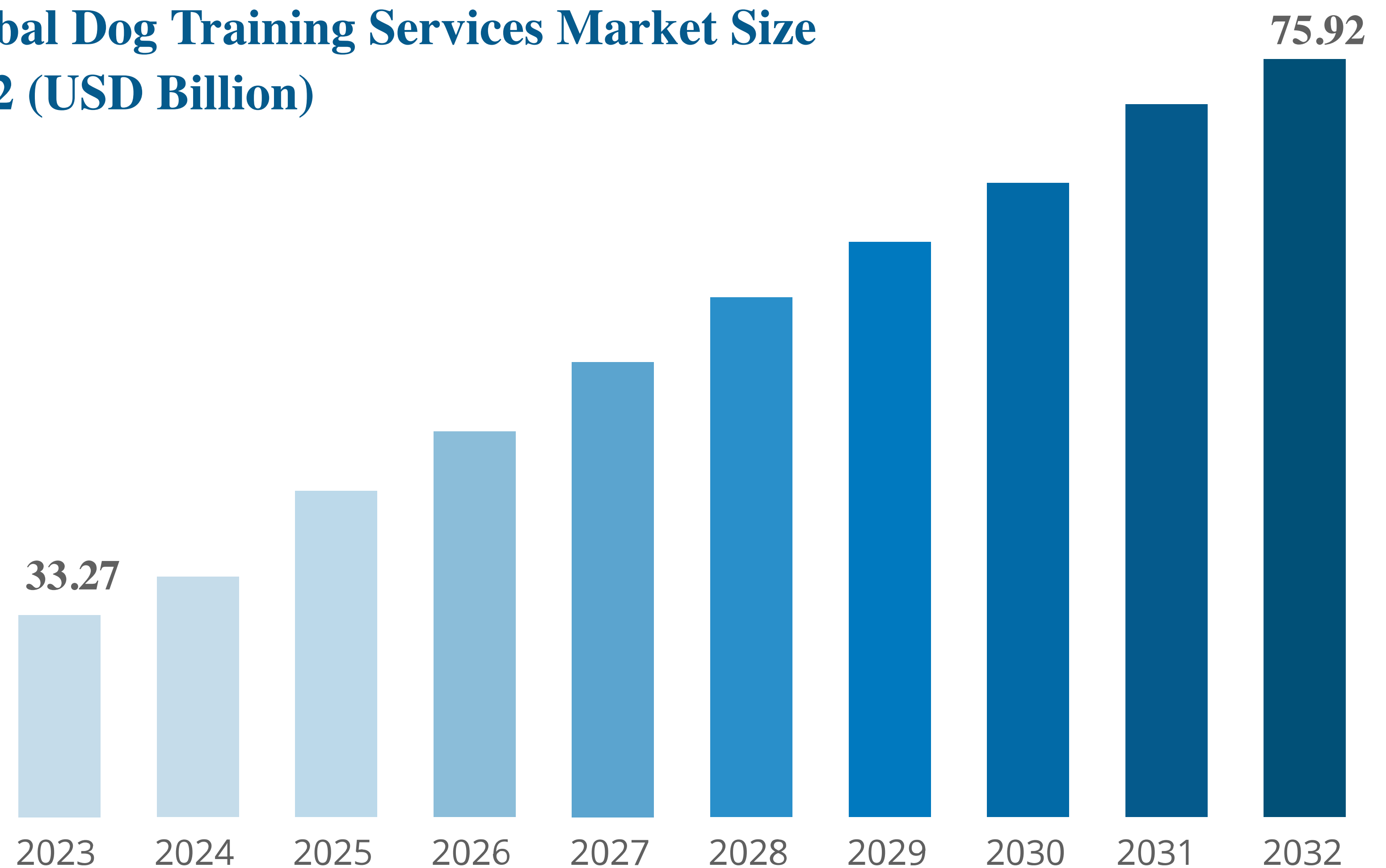
Dog Training Secrets

MARKET GROWTH

The global dog training market was valued at \$33.2 billion in 2023 and is set to more than double to \$75.9 billion by 2032.

Source: Business Research Insights

Global Dog Training Services Market Size
2032 (USD Billion)



REPORT INSIGHTS



MARKET SIZE
**USD 33.27
BILLION**
2023



MARKET SIZE
**USD 75.92
BILLION**
2032



CAGR
9.6%
2024-2032

PRODUCT 5

Dog Training Secrets

CUSTOMER AVATAR



FRUSTRATED FIONA

Niche: Pet Training

Pain Points

- Embarrassment over poorly behaved dogs in public.
- Frustration with barking, jumping, or pulling on the leash.
- Feeling like a bad owner because they don't know how to train effectively.

Dreams & Desires

- A calm, well-behaved dog they're proud to take anywhere.
- Bonding with their pet through positive training.
- Simple, proven techniques that work quickly.

Summary

Dog owners frustrated by their dog's disobedience. They want a well-behaved pet but feel overwhelmed by where to start. Many are first-time dog owners struggling with barking, pulling, or basic obedience.

PRODUCT 5

Dog Training Secrets

PRODUCT IDEA

Core Offer: The Ultimate Dog Training Handbook (eBook)

Sales Price: \$47

Bonuses

- 5-Minute Training Sessions for Busy Owners (Video Series)
- Behavior Tracker & Reward Planner (PDF)
- Puppy Socialization Cheat Sheet (PDF)

Upsells

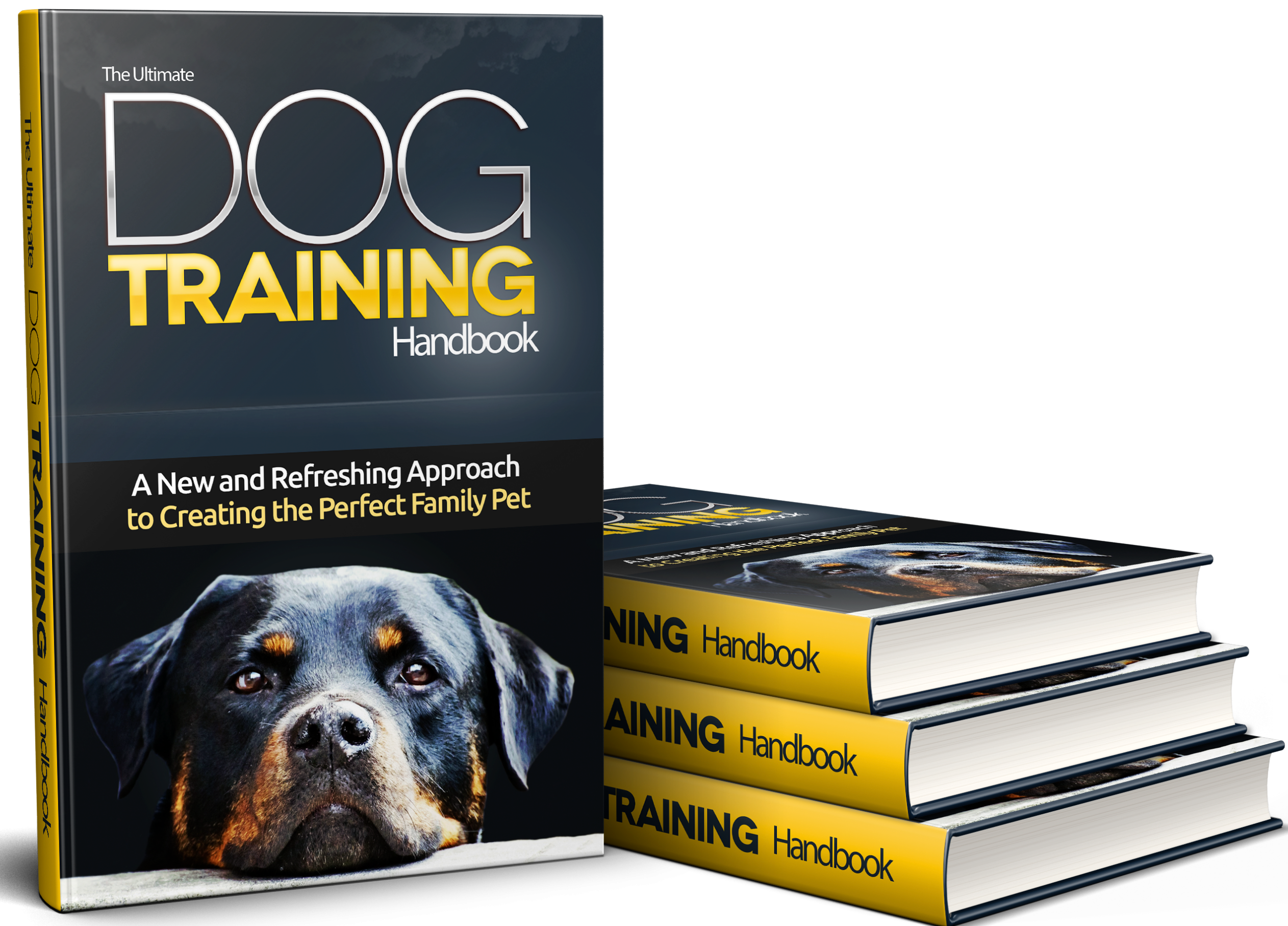
- Advanced Dog Training Techniques Course (\$97)
- Personalized Dog Training Plan (\$197)



PRODUCT 5

Dog Training Secrets

PRODUCT IDEA



Marketing Angles

- “Turn your dog into the best-behaved pup on the block.”
- “Simple training techniques for busy owners.”
- “Finally, stop the barking, jumping, and pulling—fast.”
- “Because your dog deserves the best—and so do you.”
- “Train smarter, not harder, with proven methods that work.”

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