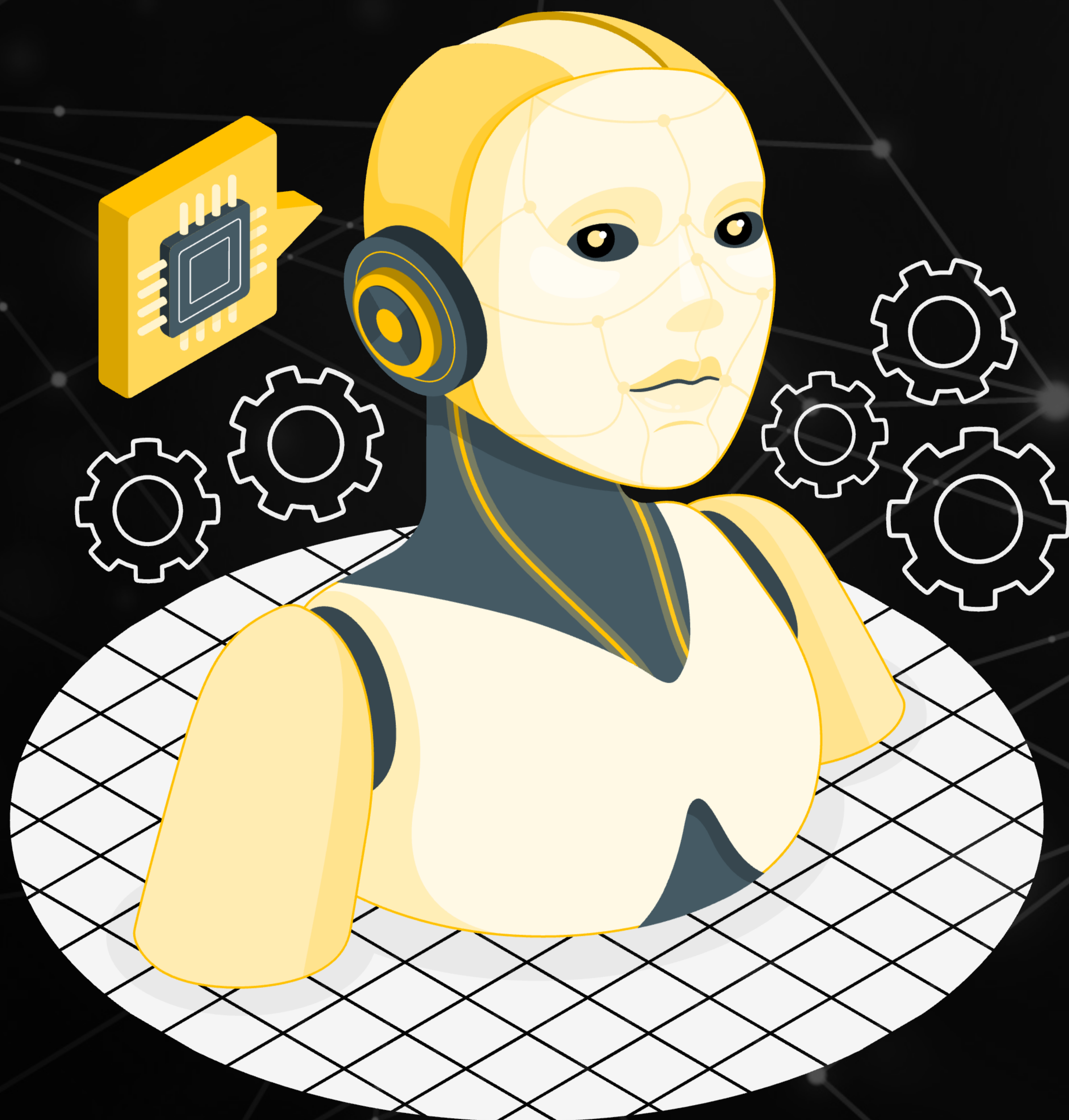


# The AI Breakthrough

How To **Sell High Profit Products**  
Using *Cutting-Edge AI Technology*  
And Done-For-You Traffic



By John Thornhill

**Thank you for requesting the book.**

*Just before you continue...*



REGISTER FOR A  
**PRIVATE WEBCAST**



Make sure you register for one of our LIVE webcast sessions, because we're going to reveal...



The #1 fastest, easiest and most surefire way to **build a profitable online business in 2025 and beyond**



Why letting AI do all the "heavy lifting" of mapping out your entire product **accelerates your path to profit**



How to press a button and immediately have **ebooks, lead magnets, sales pages, emails and more created FOR YOU!**



**Watch me use this new technology to map out a brand new product** in a niche I know nothing about... *with just a few clicks!*

THE PRIVATE WEBCASTS TAKE PLACE ON  
**SATURDAY 25TH JANUARY**

There are 4 times to choose from:  
**11am, 2pm, 5pm or 8pm ET**



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Our company is a professional digital marketing business with years of experience. The figures illustrated here are not intended to guarantee results. Your own results may vary.

## The AI Gold Rush

Imagine living during the California Gold Rush of the 1800s.

People from all walks of life were dropping everything to chase one thing—*opportunity*.

Some became millionaires overnight, while others sat on the sidelines, convinced it was just hype.



Fast forward to today, and we're in the middle of a **new gold rush**—one that's far bigger, faster, and available to anyone with an internet connection.

This time, the “gold” isn't buried in rivers or mountains. It's flowing from **artificial intelligence**.

## AI: The Biggest Opportunity of Our Lifetime

Every so often, a new technology comes along that changes *everything*...

- The printing press made knowledge accessible to the masses.
- The internet created millionaires out of ordinary people.
- Smartphones put the entire world at our fingertips.

**And now, there's AI—the technology that's already revolutionizing the way we work, create, and even build businesses.**

It's no exaggeration to say that AI is the **biggest wealth-building opportunity** we've seen in decades.

But don't just take my word for it.

- According to *Statista*, the AI industry is **expected to grow to \$1.8 trillion by 2030**.
- Companies like OpenAI, the creators of ChatGPT, are now **valued at \$80 billion** (*Forbes*).
- The e-learning industry has embraced AI to create online courses, with revenues **expected to surpass \$1.1 trillion by 2030** (*Polaris Market Research*).

Let those numbers sink in for a moment.

## But Isn't AI Just a Gimmick? 🤔

If you're skeptical, I get it.

Maybe you're thinking:

- *"AI is just a fad—something tech geeks play around with."*
- *"I'm not smart enough to use something like that."*
- *"Surely it's too complicated for someone like me to make money with."*

Here's the truth: AI isn't just for billionaires, tech wizards, or Silicon Valley.

It's for **everyone**.

You don't need to know how AI works. You don't need to be a tech expert. You don't even need prior experience in marketing or online business.

Because AI doesn't replace you—it *empowers* you.

It's a tool that can handle the hard work, the time-consuming tasks, and the things you thought you weren't capable of.

With AI on your side, the only thing you need to succeed is a willingness to take action.

## **Real People, Real Success**

Artificial Intelligence isn't just some fancy tech buzzword—it's a tool that's changing lives right now.

Regular people, just like you, are using AI to achieve things they never thought possible.



Let me introduce you to a few of them.

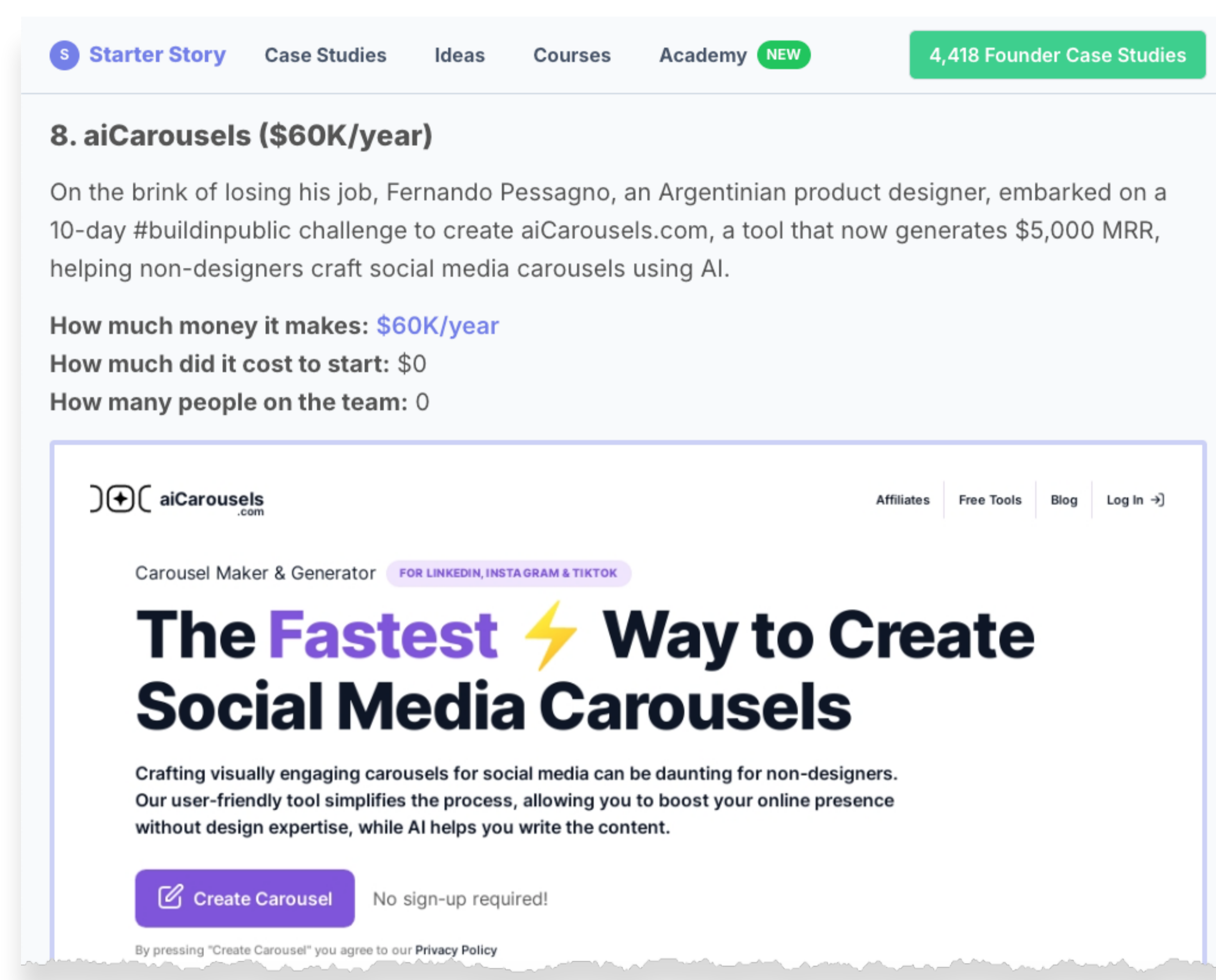
### **Fernando Pessagno: From Job Uncertainty to \$5,000 a Month**

Fernando Pessagno, an Argentinian product designer, was facing job insecurity and knew he needed to take control of his future.

With the help of AI, he created a tool called AICarousels.com—a platform that lets anyone design social media carousels without any technical skills.

How long did it take him? Just **10 days**.

Today, that little idea brings in **\$5,000 every month**.



Think about that: one tool, 10 days, \$5,000 a month.

## **Bella Roze: £70,000 in 90 Days with AI**

Bella Roze was no tech wizard. She was an entrepreneur who simply wanted to make more money—fast.

By using AI tools like ChatGPT to write content and Canva to create stunning visuals, Bella launched a line of digital products, including eBooks and online courses.

Her results? She made **£70,000** (that's about **\$95,000**) in just **90 days**.



AI didn't just save her time—it unlocked a level of success she never thought possible.

## Becca Berry: \$22,000 in Just 15 Days

Becca, a digital entrepreneur, combined three simple AI tools to build and sell her products:

- **ChatGPT** for ideas and content
- **Canva** for design
- **Stan Store** for sales

By bringing these tools together, she earned over **\$22,000** in the first 15 days of 2024 alone.



No tech team. No huge budget. Just AI and a willingness to take action.

## What These Stories Tell Us

If there's one thing you take away from these stories, let it be this:

You don't have to be a tech genius or a Silicon Valley billionaire to succeed with AI.

These people didn't wait until they "knew everything" or had all the answers. They just got started.

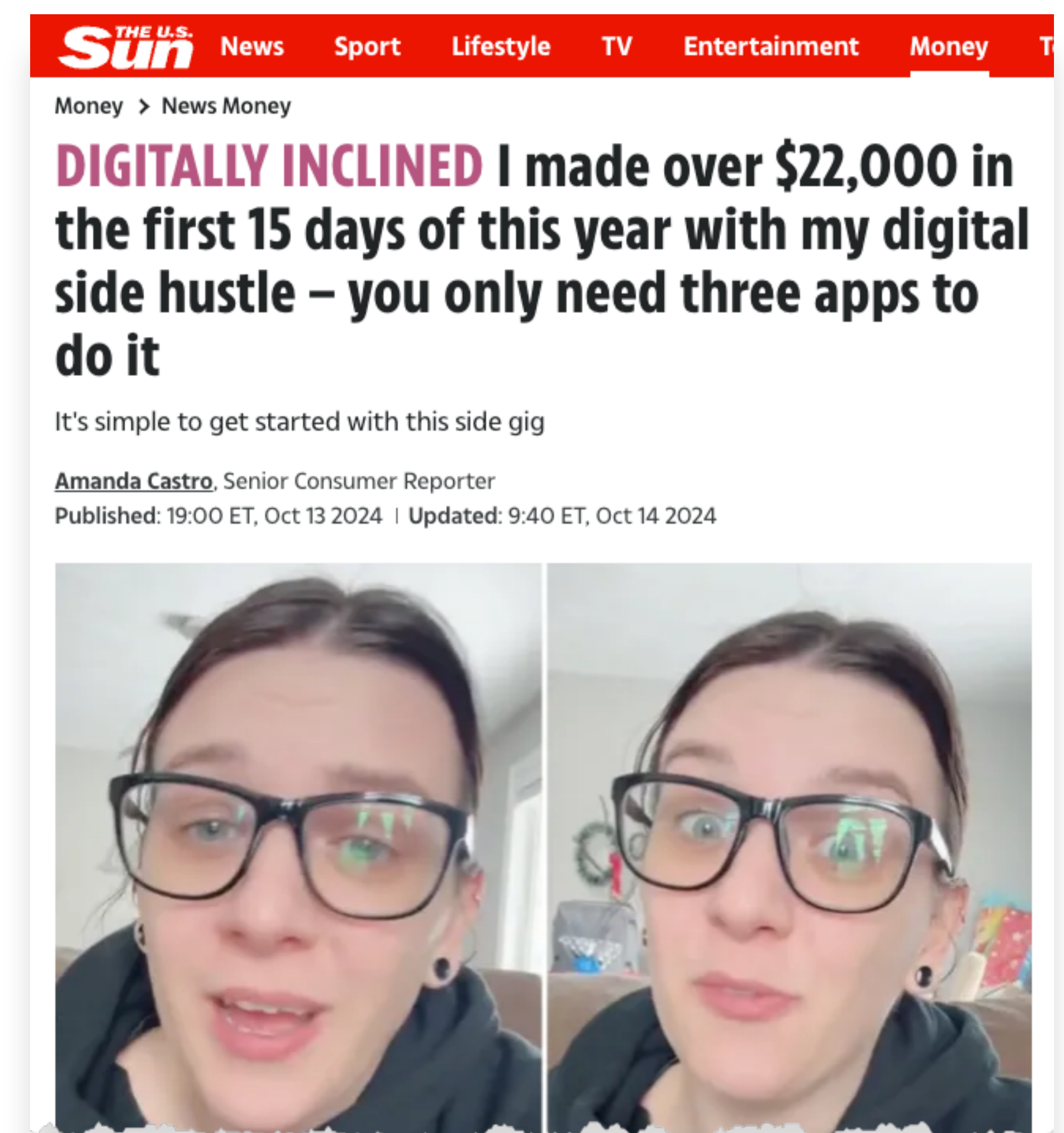
And AI did the heavy lifting for them.

So what's stopping you?

## Still Skeptical? Let's Talk About That...

If you're feeling a little skeptical or overwhelmed, that's okay.

I get it. AI can seem intimidating when you don't know where to start.



But here's the thing: the people you just read about? They started *exactly* where you are now—wondering if this “AI thing” was really worth it.

The difference? They decided to give it a shot.

They didn't try to do everything all at once. They started small. They experimented. And bit by bit, they turned those small steps into big results.

So here's my challenge to you:



What if you gave it a try?

What if you stopped waiting and just took the first step?

Because as these stories prove, if you're willing to take action, there's no limit to what you can achieve.

## **The **Fastest** Path to Profit**

By now, you've seen what's possible with AI...

Ordinary people—people with no tech skills, no fancy degrees, and no big budgets—are using it to make money faster than ever before.

And the question I'm sure you're asking yourself is:

*"How can I do this too?"*

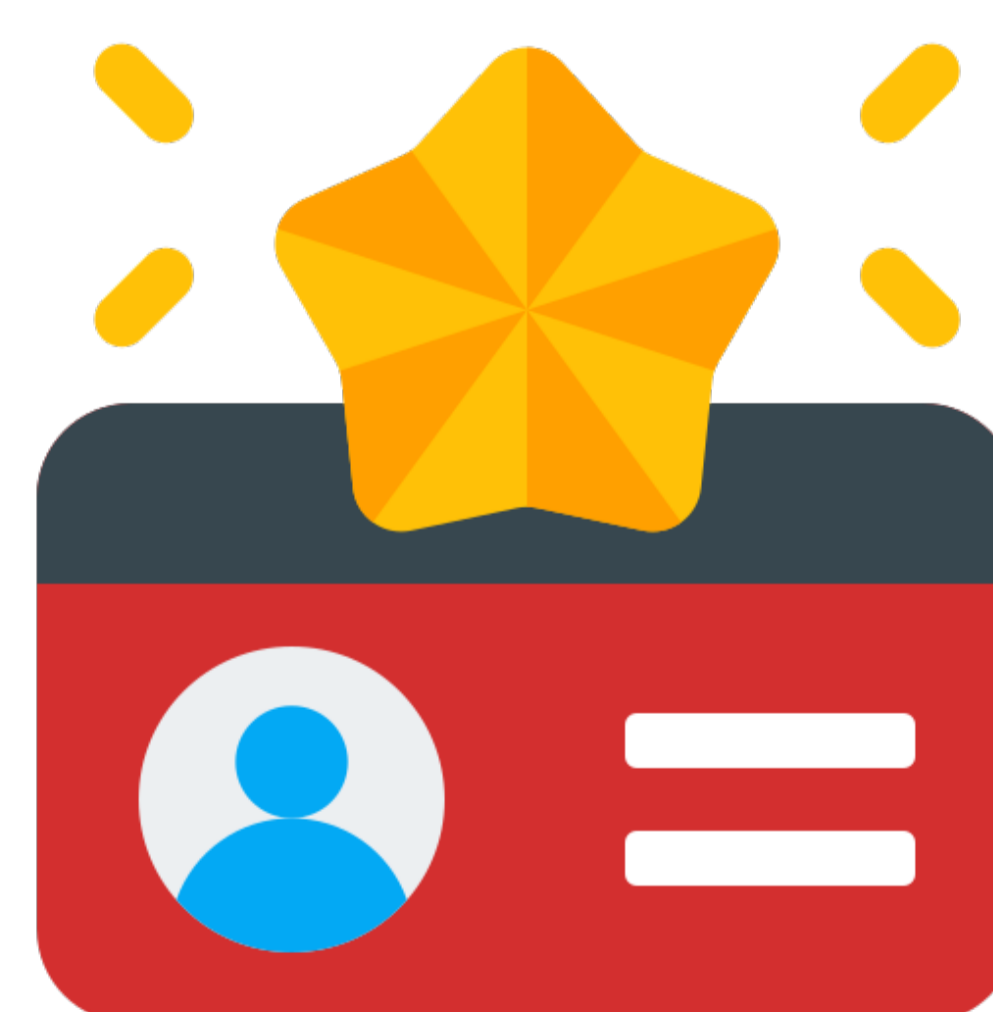
The answer is simple: **digital products**.

## What Are **Digital Products**?

Digital products are things you can create once and sell over and over again.

They're things like:

- eBooks
- Online courses
- Templates
- Printables
- Membership sites



Unlike physical products, digital products don't have inventory, shipping costs, or manufacturing headaches. Once they're created, they can be sold **24/7**—on autopilot.

This is why they're so powerful.

## **Why Digital Products Are the Smartest Business Model**

Let's talk about why digital products are the **fastest path to profit**—especially with AI in your corner.

- 1. They're Cheap to Create:** You don't need a big budget. With AI, you can brainstorm ideas, write content, and design products without hiring expensive writers, designers, or marketers.
- 2. They're Fast to Launch:** What used to take weeks or months can now be done in days—or even hours. AI takes care of the hard stuff so you can focus on getting your product out there.
- 3. They Can Be Sold Over and Over Again:** Create it once. Sell it a thousand times. There are no limits to how much you can make.

- 4. The Market Is Huge:** Every single day, people are spending billions of dollars online to learn new skills, solve problems, and make their lives easier.

If you've ever bought an eBook, a course, or even a digital template, you already know this.

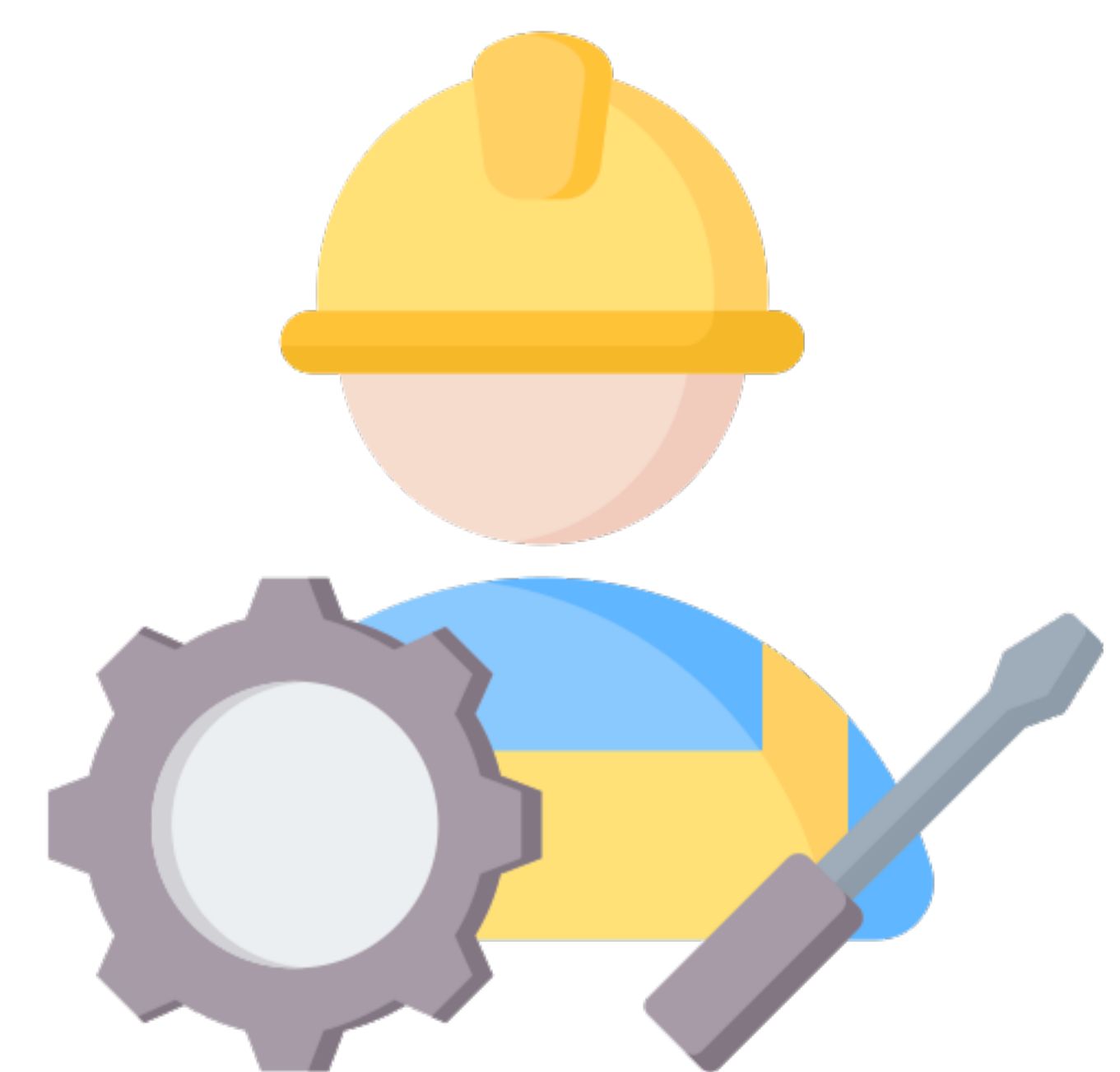
## **My \$5 Million Secret**

I know firsthand how powerful digital products can be because this is the exact business model I've used to generate over **\$5 million in sales**.

And it's not just me. My students have gone on to rack up more than **\$23 million combined**—selling digital products to people all over the world.

Until recently, we had to do everything manually:

- Researching ideas.
- Writing content.
- Creating sales copy.



It was hard work, and it took time.

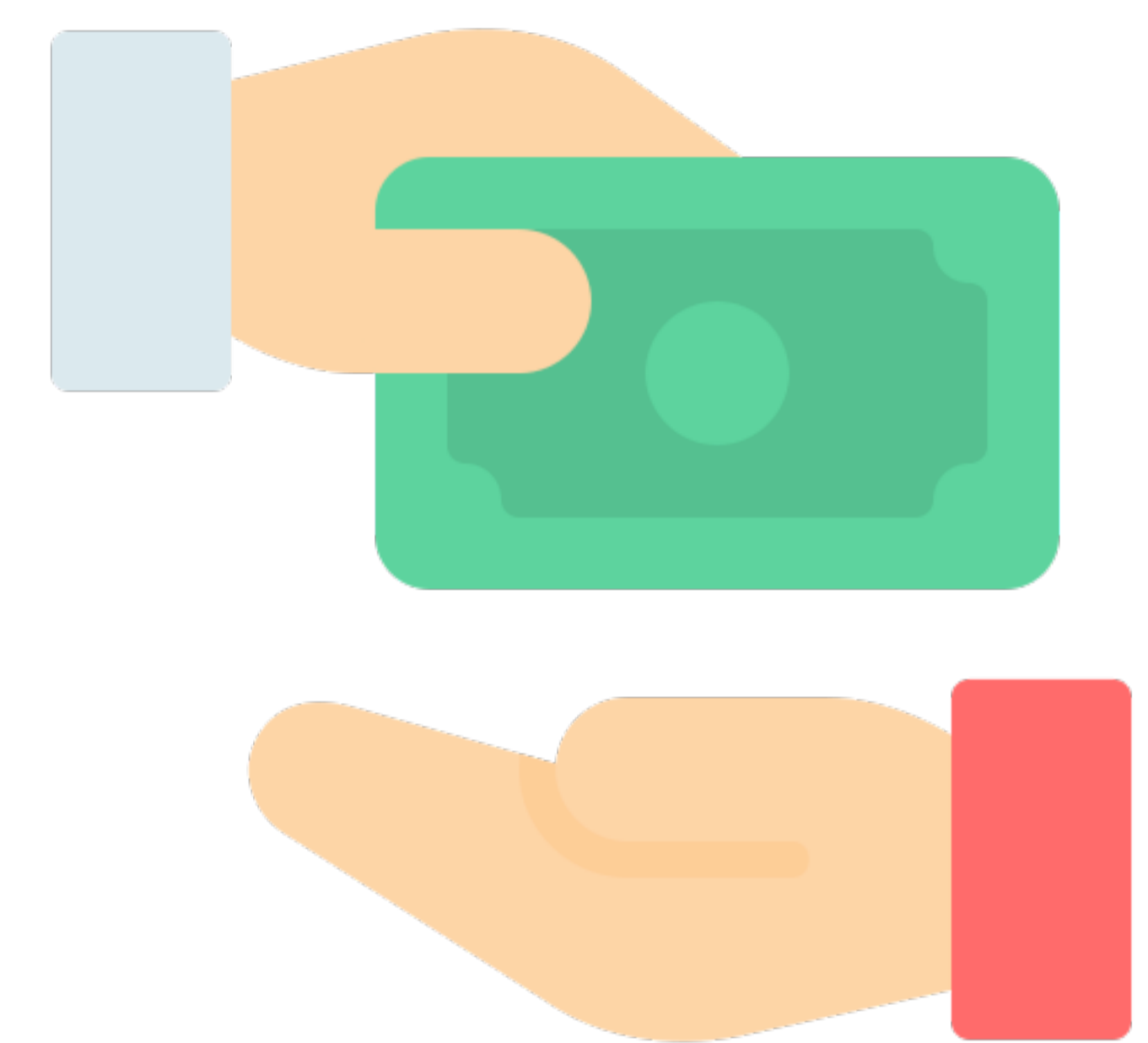
But with AI, the entire process can be done with **a fraction of the time, effort, and cost.**

## **You Don't Need to Be an Expert**

Here's something most people get wrong:

You don't need to be a "guru" to create a digital product.

If you know how to solve a problem—*any problem*—there's someone out there who's willing to pay you for that solution.



And with AI, you don't need to figure everything out on your own.

AI gives you the ideas.

AI helps you create the product.

AI makes the entire process **10x faster and easier.**

# How I Made \$5 Million (and My Students \$23 Million)

At this point, you might be wondering:

*“Does this whole digital product thing actually work?”*

The short answer? **Yes.**

And I don't just say that because I've read about it somewhere. I say that because I've lived it.

Let me share my story with you.

## From Factory Worker to Digital Product Success

Back in 2004, I was working in a car factory here in the UK. It was a good job, but I always felt like I was meant for more.

I wanted freedom. I wanted to be my own boss. And, to be honest, I wanted to make more money.

So, I started looking for ways to make money online.

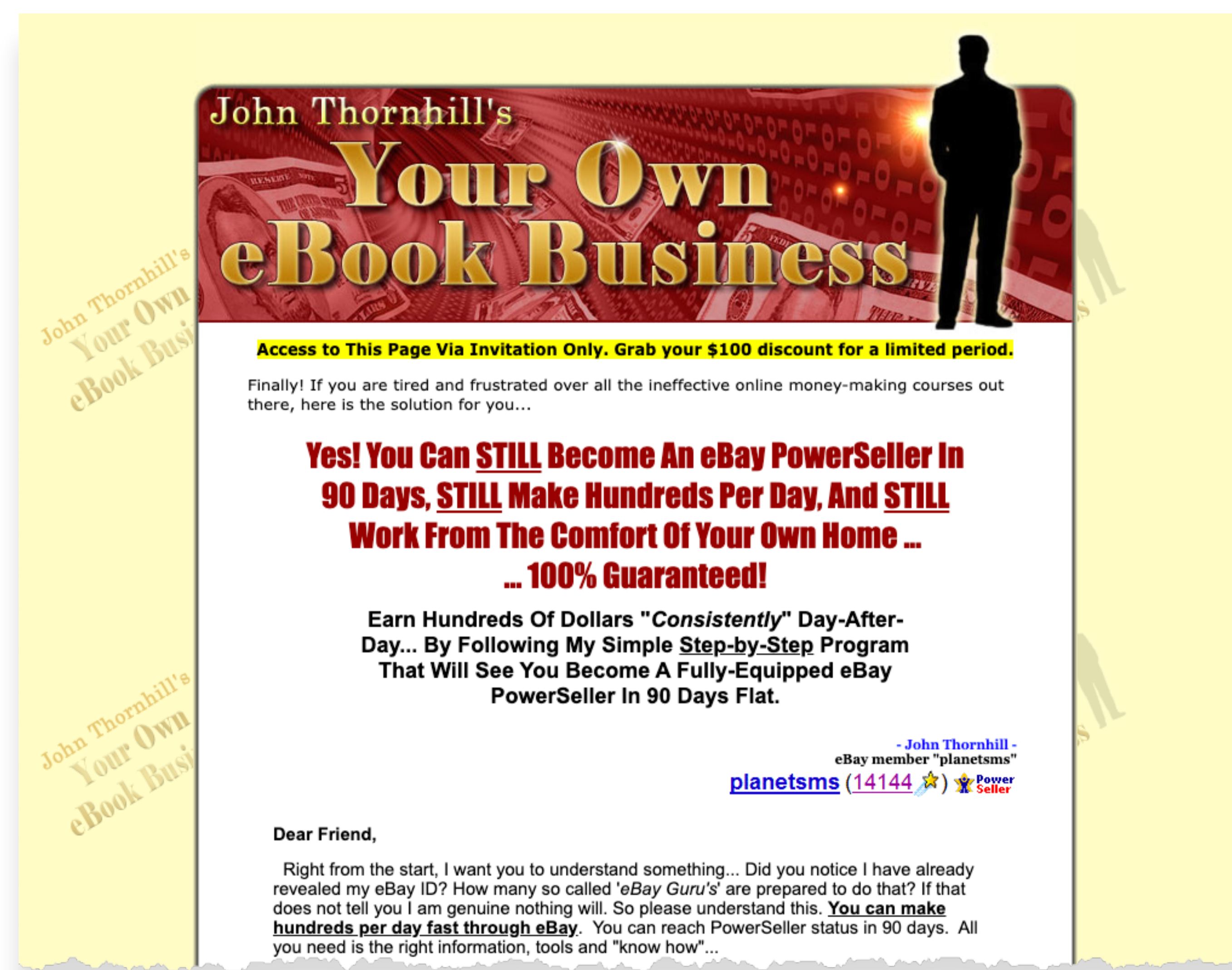
That's when I discovered the power of **digital products**.

At first, I had no idea what I was doing. I wasn't a writer. I didn't have fancy tech skills. And I certainly didn't think of myself as an "entrepreneur."

But I kept at it. I created my first digital product, put it out there, and something amazing happened...

**People bought it.**

It wasn't perfect. It wasn't flashy. But it solved a problem—and that's all that mattered.



Fast forward to today, and I've made over **\$5 million** selling digital products online.



## **Success Stories from My Students**

Now, I'm not telling you this to brag.

I'm telling you this because if I could do it—with no experience and no special skills—then you can too.

And I'm not the only one.

Over the years, I've helped thousands of students use the same strategies to create and sell digital products.

Here are just a few of their stories:

### **Omar Martin: From Broke to an 8-Figure Business**

Back in 2007, Omar Martin and his wife, Melinda, were up to their eyeballs in debt.

They were on the verge of missing their first mortgage payment when Omar took a leap of faith. He convinced Melinda to invest the little money they had into my coaching program.

What happened next changed their lives forever.

Within 18 months, they had launched their first digital product and made six figures from that launch alone. They went on to repeat the process, building a seven-figure business right out of their spare bedroom.

Today, Omar and Melinda have earned over \$8 million online. As Omar puts it:



*“It didn’t just change our business. It completely changed our lives.”*

## **Steven Alvey: From Combat Veteran to \$50,000 in Six Months**

Steven Alvey is a husband, a father of five, and a retired combat veteran.

After years of struggling to crack the code of online marketing—burning time and money on programs that didn’t work—he was at rock bottom.

In 2016, he joined my program.

The results? By the end of that year, Steven had gone from earning nothing to making \$50,000—half from launching digital products and half from networking with other marketers in the program.

He didn't just change his income, he changed his lifestyle:



*"I finally had the freedom to work my own hours and spend more time with my kids. That's priceless."*

## **Jon Bowtell: \$100,000 in 7 Days**

Jon Bowtell joined the program in 2015 with an idea for a software product.

Within just four months, Jon was ready to launch. By the time his product hit the market, it grossed over \$100,000 in just 7 days.

Reflecting on his success, Jon says:



*“By far, this was the turning point for me. I couldn’t have done it without the clear steps and the incredible support I received.”*

## **Trevor McHaffie: \$46,980 from a Software Launch**

Trevor McHaffie struggled for years to build an online business. He joined my program in 2014 and launched his first product the following year, earning a modest \$2,897.

But Trevor didn’t stop there. He followed the system step by step and went on to create Instant Funnel Machine, a software product that generated \$46,980 in just 7 days.

In Trevor’s own words:



*“I had 1,500 front-end sales, product of the day, and a spot on the top sellers’ leaderboard. I couldn’t have done this without the fundamentals and support I got.”*

## The Old Way vs. The New Way

When I first started, creating a digital product felt like climbing a mountain.

I had no shortcuts, no tools to help me, and no one to show me the way.

- **Brainstorming product ideas?** That could take weeks.
- **Writing the content?** That was hours of staring at a blank page.
- **Building a sales page?** Let's just say it was a painful, trial-and-error process.

And yet, despite all the roadblocks, it worked.

My students and I proved that you could start with nothing, put in the effort, and still make life-changing money.

But here's where you're lucky...

You don't have to climb that same mountain.

AI has flattened the path.

What took us weeks—or even *months*—can now be done in days or hours.

- AI helps you generate ideas in minutes.
- AI creates content for you—fast and frustration-free.
- AI takes care of the sales pages, the emails, and everything in between.

The hard part? It's already done for you.

Your only job is to take action.



## The AI Advantage

By now, you might be thinking:

***“This all sounds great... but can I really do this?”***

If you're like most people, there's a good chance you've talked yourself out of creating a digital product before you even got started.

Maybe you've said things like...

- “I don’t have enough time.”
- “I’m not a writer.”
- “I can’t afford to hire someone to help me.”
- “I’m just not tech-savvy enough.”

Sound familiar?

Here’s the truth: those excuses *used to* be valid. Creating a digital product *used to* take time, money, and skills that most people didn’t have.

But now, thanks to AI, those barriers are gone.

Imagine this:

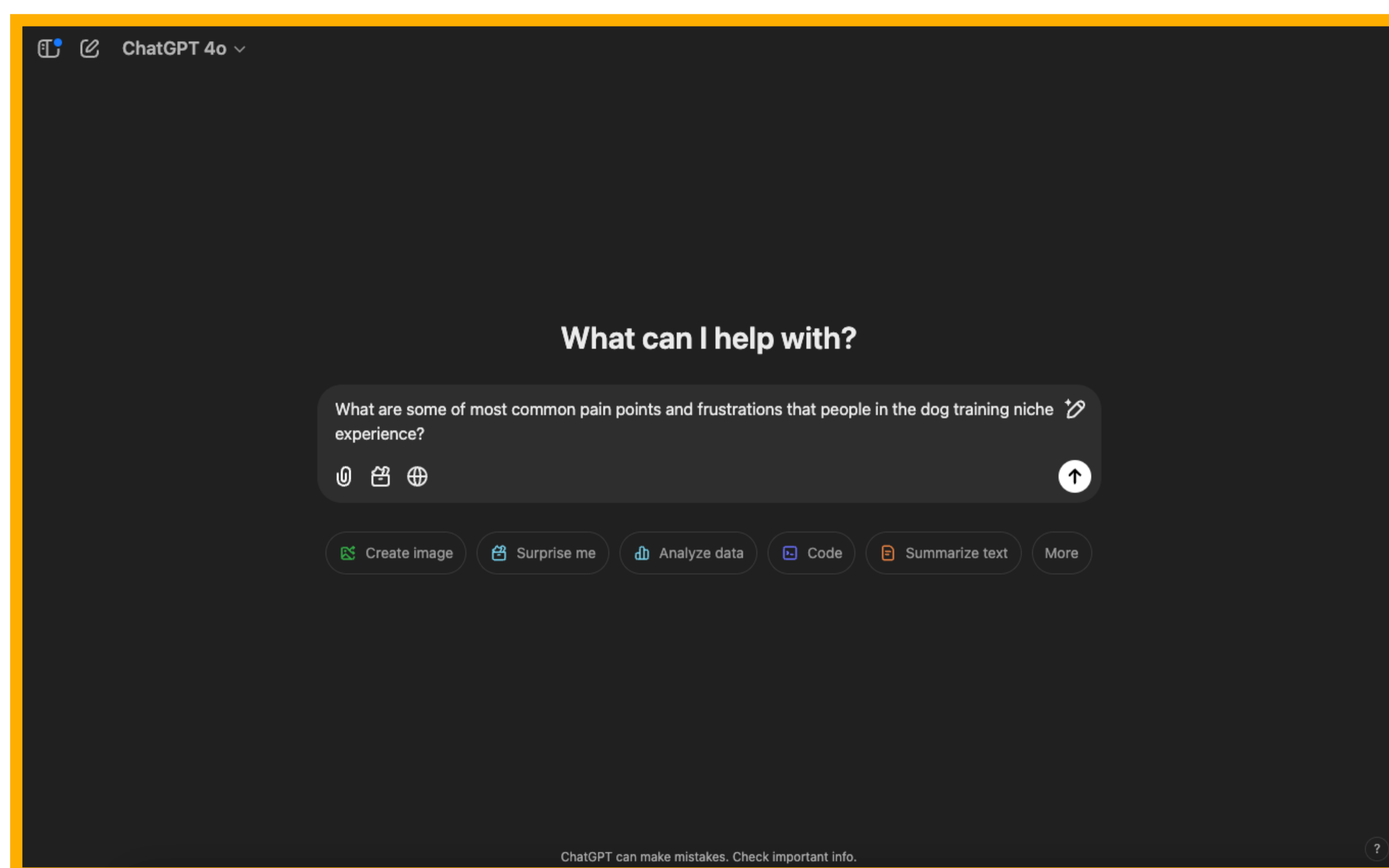
You decide to create a digital product this weekend. By Monday, you have:



- **A fully-researched product idea** that you *know* people will pay you for.
- **A complete eBook, online course, or set of templates**—without writing a word yourself.
- **A professional sales page** ready to start taking orders.

It sounds impossible... but it's not.

AI tools like **ChatGPT**, **Canva**, and others are turning the process of product creation into something fast, affordable, and—dare I say it—actually fun.



And the best part? You don't need any special skills to use them.

## **AI Doesn't Replace You, *It Empowers You***

Here's something I need to clarify:

AI isn't going to do *everything*. You're still in the driver's seat.

But what AI does is remove the hardest, most time-consuming parts of the process.



It's like having a team of writers, researchers, designers, and marketers working for you—all at the click of a button.

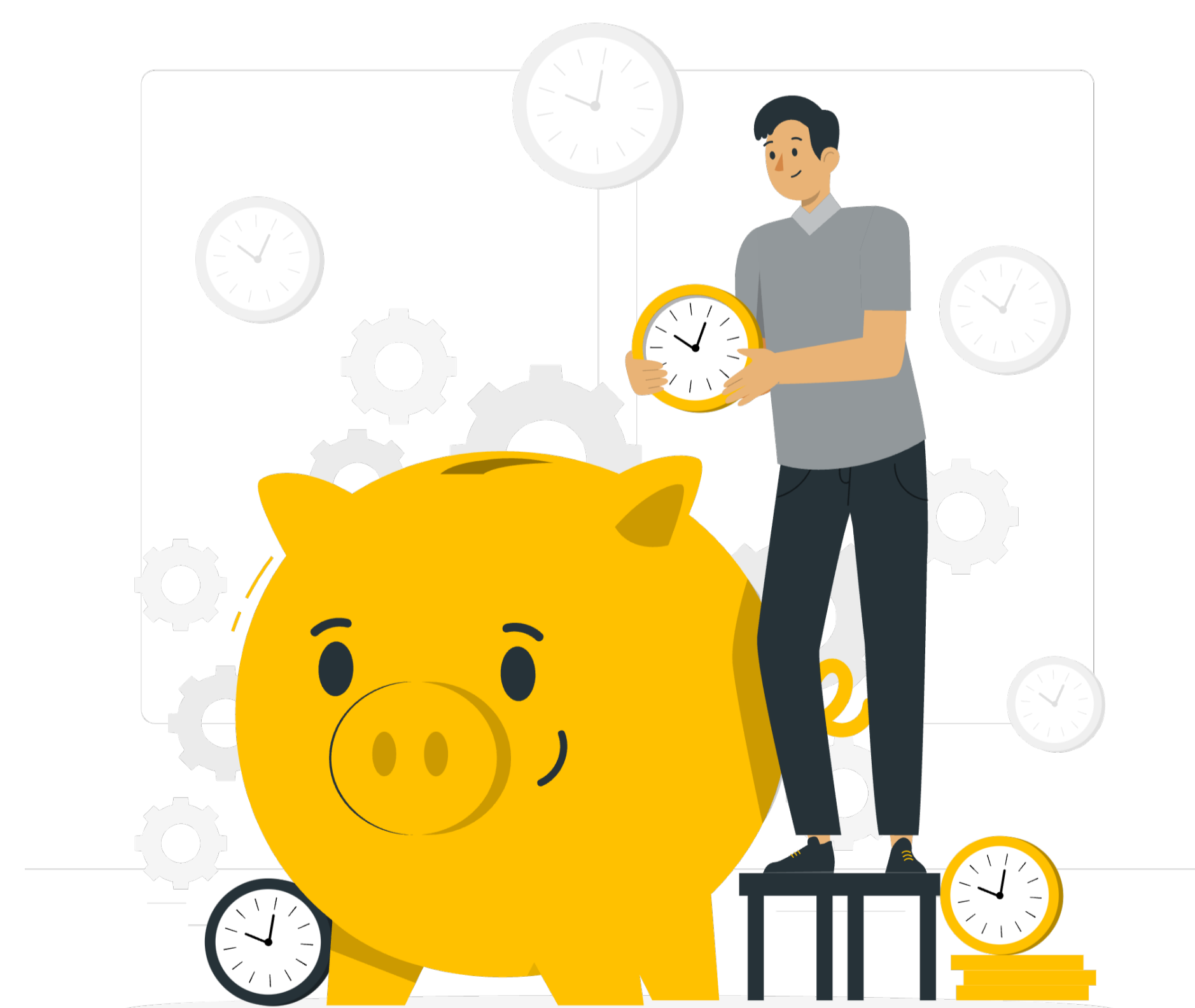
For example:

- **No idea what to sell?** AI can research niches, uncover demand, and give you product ideas that are proven to work.
- **Hate staring at a blank page?** AI can write the content for your eBook, course, or membership site in minutes.
- **Don't know how to design?** AI tools like Canva can create stunning graphics and product visuals without you needing to touch Photoshop.
- **Worried about sales copy?** AI can write your headlines, emails, and sales pages just like a professional copywriter—without the hefty price tag.

The result?

You're saving time.

You're saving money.



And you're focusing on what *really* matters: getting your product out there and making sales.

# Why This Matters to **YOU**

I'll be honest: AI is not some "nice-to-have" tool anymore. It's a **game-changer**.

Here's why this matters to you right now:

- 1. Speed:** AI helps you launch products faster than ever before. What took me months back in the day now takes a fraction of the time.
- 2. Cost:** You don't need to hire expensive writers, designers, or marketers. AI handles those tasks for pennies-on-the-dollar.
- 3. Leveling the Playing Field:** You don't need years of experience or fancy technical skills. AI makes this opportunity accessible to *everyone*.

This means there's no excuse. If you've been waiting for the perfect time to start, that time is **now**.

The tools are here. The opportunity is massive. And the barrier to entry has never been lower.



## Your Moment of Opportunity

Here's the thing: **AI is still new.**

Right now, we're in a moment of opportunity that won't last forever.

It's like the California Gold Rush all over again. The people who jumped in early? They made fortunes. The ones who waited? They were left picking up scraps.

The same thing is happening now with AI.

While most people sit on the sidelines, still "thinking about it" or waiting to see what happens... **the ones who are jumping in early are already striking it rich.**

## You *Don't* Want to Miss This Window

Here's what's exciting:

AI has leveled the playing field.

For the first time ever, *anyone* can create and launch a digital product—no matter your experience, your budget, or your skills.

But here's the truth:

The longer you wait, the harder it will get.

Right now, AI is still a wide-open opportunity. Early adopters are already using it to make life-changing money—and setting themselves up as leaders in their niches.

But soon, the “AI wave” will go mainstream. And when it does, two things will happen:

1. **The competition will explode** as more and more people jump on board.
2. **The window to become an early mover will close.**

I don't want you to look back six months from now and think:

*“I could have been one of the first.”*

## **You're Closer Than You Think**

By now, you might feel excited about what's possible. But you might also feel a little overwhelmed.

You're probably thinking:

***“Okay, I see the opportunity, but where do I start?”***

Don't worry—I've got you covered.

Because in the next 48 hours, I'm going to share something with you that will give you a clear roadmap to success.

It's called the **CPL Method**.

## **The CPL Method: Your 3-Step Shortcut**

The CPL Method is the *exact* system I've used to build my \$5 million digital product business.

It's the same system that's helped my students make over \$23 million combined.

And now, thanks to AI, it's faster, easier, and more accessible than ever before.

Here's how it works...

1. **Create your digital product**—AI will help you brainstorm ideas and build it in record time.
2. **Prepare for launch**—AI will help you design your funnel, write your sales copy, and recruit affiliates.
3. **Launch to a ready-to-buy audience**—AI will automate your emails, track your stats, and help you optimize for success.

Simple. Fast. Repeatable.

If you can follow 3 simple steps, you can succeed with this method.



### The CPL Method

How to Use AI to Create, Prepare and Launch a Digital Product in Record Time

#### Phase 1: Create

##### Define Your Niche

- Use AI to brainstorm niche ideas and identify gaps in the market.
- Validate demand with AI-driven research (scan forums, reviews, social media, etc.)

##### Shape Your Product

- Generate product ideas with AI prompts tailored to your niche.
- Test your concept with an AI-powered survey to gather audience insights.

countdowns with AI-powered scarcity tools.

- Use AI to craft last-minute emails that overcome objections and drive action.

#### Keep Affiliates Engaged

- Use AI to automate daily email notifications for JV partners, including sales updates, leaderboard stats, and fresh swipe copy.
- This ensures affiliates stay motivated and continue mailing your offer throughout the launch.

#### Why This Works

Launch week is critical to your success. There are emails to send, leaderboards to update, and affiliates to motivate.

AI steps in to automate these tasks and ensure your launch runs smoothly without adding to your workload.

This frees up your time to focus on maximizing your sales and profits.

Learn more now at:  
[OnlineSuccessCoaching.com](https://www.OnlineSuccessCoaching.com)

## Now It's **Your Turn!**

Look, you're standing at a crossroads right now.

You can choose to ignore this opportunity. You can close this book, go back to scrolling social media, and forget everything you've just read.

Or...

You can take action.

You can be one of the first to ride this AI wave and transform your life—just like Omar, Steven, Jon, and Trevor did.

The choice is yours.

And here's the best part: you don't have to figure it all out on your own.

The **CPL Method** simplifies everything into 3 easy steps—steps that anyone can follow, even if you're starting from scratch.



I'll show you how to go from “no idea” to a fully launched product in record time. You'll see how AI handles the hard work so you can focus on what matters most: getting your product out there and making sales.

With AI doing the heavy lifting, all you need is a willingness to take that first step.

So keep an eye on your inbox.

Your moment of opportunity is here.

But like every opportunity, it won't stay wide open forever.

Some will see the potential and grab it with both hands. Others will wait, convinced it's “just hype”—and miss out entirely.

Which side of history will you be on?



## 👋 Final Words

I'm so excited about this and really hope you can join one of the live webcast sessions to find out more!

Remember, this is a **strictly limited opportunity** to get on a call with myself and my team to get ALL of your questions answered.

**Block some time out of your schedule and attend one of the sessions on Saturday 25th January.**

They take place at **11am, 2pm, 5pm** and **8pm ET** (New York time).

I'd LOVE to speak to you on a live call, so select a time and register using the special link below:

**<https://www.OnlineSuccessCoaching.com/private>**

Thanks for reading the book. I wish you all the best and hope to see you on one of the live sessions on Saturday!

***John Thornhill***





## REGISTER FOR A **PRIVATE WEBCAST**



Make sure you register for one of our LIVE webcast sessions, because we're going to reveal...



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How to press a button and immediately have **ebooks, lead magnets, sales pages, emails and more created FOR YOU!**



**Watch me use this new technology to map out a brand new product** in a niche I know nothing about... *with just a few clicks!*

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